

POKHARA UNIVERSITY
BBA PROGRAM
Semester-wise Curriculum Structure

Semester I			Semester II		
Course Code	Course Title	Credits Hours	Course Code	Course Title	Credit Hours
ENG 110	English	3	BUC 201	Business Communication	3
MTH 110	Basic Mathematics	3	MTH 111	Business Mathematics	3
ICT 110	IT for Business	3	ECO 110	Introduction to Microeconomics	3
BHS 110	Behavioral Science	3	MGT 112	Fundamentals of Organizational Behavior	3
MGT 111	Principles of Management	3	ACC 110	Financial Accounting	3
PRC 110	Software Skills Practicum	1	PRC 111	Soft Skills Practicum	1
TOTAL		16	TOTAL		16

Semester III			Semester IV		
Course Code	Course Title	Credits Hours	Course Code	Course Title	Credit Hours
STT 110	Business Statistics	3	STT 111	Data Analysis and Modeling	3
ECO 111	Introduction to Macroeconomics	3	MGT 113	Business and Society	3
ACC 111	Cost and Management Accounting	3	RCH 110	Business Research Methods	3
FIN 110	Essentials of Finance	3	MGT 114	Human Resource Management	3
MKT 110	Principles of Marketing	3	FIN 111	Introduction to Financial Management	3
PRC 112	Digital Marketing Practicum	1	PRC 113	Fintech Practicum	1
TOTAL		16	TOTAL		16



Semester V			Semester VI		
Course Code	Course Title	Credits Hours	Course Code	Course Title	Credit Hours
MGT 115	Entrepreneurship and Innovation	3	MIS 111	Essentials of e-Business	3
MGT 116	Fundamentals of Operations Management	3	MGT 118	International Business	3
MIS 110	Management Information System	3	PRJ 110	Project Work	3
MGT 117	Project Management	3		Concentration II	3
	Concentration I	3		Elective I	3
PRC 114	Academic Writing	1	PRJ 111	Business Development Project	2
	TOTAL	16		TOTAL	17

Semester VII			Semester VIII		
Course Code	Course Title	Credits Hours	Course Code	Course Title	Credit Hours
MGT 119	Strategic Management	3	INT 110	Internship	6
LAW 110	Business Law	3			
	Concentration III	3			
	Elective II	3			
MGT 120	Business Environment	3			
PRJ 112	Community Engagement Project	2			
	TOTAL	17			

